



Reasons to buy a .College domain

Popularity in Vertical market

- Thousands of higher education institutions own a .College domain!
- Many education technology companies own a .College domain!
- Universities around the world own a .College domain.
- Higher education companies are switching to .College domains.
- State and Community Colleges are switching to .College domains.
- Colleges are recruiting students online with memorable .College domains.
- Universities are shortening their domain names with .College!
- Online universities are using .College domains.
- Trade school programs are using .College domains!
- Many people who sell to universities buy a .College domain!

Popularity of TLD

- Thousands of .College domains have already been registered!
- The world's leading universities are already using .College domains!
- State colleges across the US are using .College domains.
- Online universities are adopting .College domains!
- Boarding schools and vocational schools are switching to .College domains.

TLD relevance / synonyms

- Schools with "College" in their name brand on .College domains.
- Many organizations searching for "school" end up using a .College domain!
- Many organizations searching for "university" end up using a .College domain!
- Many organizations searching for "education" end up using a .College domain!
- Many organizations searching for "learning" end up using a .College domain!

Popular patterns

- YourName.College is a great way to identify to website visitors as an educational institution!
- Many Universities own their SchoolMotto.College
- YourAlumni.College is a smart way to connect your former students on a great website!
- YourKeyword.College is a great way to target new students!
- YourKeyword.College is a fun way to be found for popular topics at your institution.

Business intent

- Universities use Mascot.College domains to sell tickets and promote athletics teams.
- Companies secure .College domains to set up student recruitment programs.
- Companies secure .College domains to push HR and internal news to employees!
- Campus affiliated organizations connect with their school on .College domains!
- Universities use .College domains to simplify long URLs.
- .College domains are great for connecting alumni!
- .College domains work great for researchers to use when publishing findings!
- New grads use .College domains to showcase their resume or C.V.
- .College is a great way to shorten a longer domain.
- .College allows you to make microsites for different programs.
- .College domains give you the freedom to host transactions on your website.
- .College domains are a great way to recruit potential students!
- Education tech companies own .College domains to attract university clients.

Brand protection

- Hundreds of top universities secured their brand and own their SchoolName.College!
- Universities own AlumniOfSchoolName.College domains to secure their reputation with alumni.
- Prevent your brand from bad actors and secure YourSchool.College!
- Fight off squatters by getting YourSchool.College!
- Avoid paying high aftermarket fees by getting YourSchool.College!
- Brand your school on a memorable .College domain!

Popularity in a geographic region

- Universities from around the world have registered a .College domain.
- .College domains are popular with secondary schools in the UK and Canada!
- .College domains are common for universities in the United States!
- .College domains are popular in countries where secondary schools are named as Colleges!
- .College domains are common even in countries where English is not the native language!
- .College is most popular in the United States and the United Kingdom!
- .College is popular in Canada and Australia.
- Even non-English speaking countries like Netherlands and Germany have many .College users!
- .College domains are used in more than 60 countries!